

# Rafael 'Esko' Cruzeta II

1466 Pearl Pl. | Escondido, CA 92027 | Mobile: 760-703-2972 | contact@eskomedia.com

## FRONTEND ENGINEER

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Front End Web Developer with extensive experience developing and supporting next-generation web solutions for Verizon, AT&T Mobile, Qualcomm, and Yahoo Fantasy Sports. I am currently with MedImpact Healthcare Systems, a pharmacy benefit manager. I am comfortable working with a variety of JavaScript Framework libraries. Proficient in an assortment of technologies, including Web Servers, Windows, Mac, and Linux (RHEL, Ubuntu). **Development skills include:**

- HTML5, SASS(scss), LESS, Table-less CSS  
W3C, A11y 508(c) & WCAG 2.0 Compliant
- Maven, Grunt, Gulp, Bower, NPM
- ASP.NET MVC C#, Spring Boot
- IntelliJ IDEA, Visual Studio, Sublime Text
- TFS, Git, GitHub, Bitbucket, Perforce (P4V), Jenkins, AWS CodePipeline, CircleCI
- Adobe Creative Suite (Photoshop, Illustrator, etc.)
- JavaScript, jQuery, Angular, AngularJS, React, Node.js, Telerik Kendo UI, Handlebars, jQWidgets, DHTMLX
- Xamarin (iOS & Android), PhoneGap
- SEO, Segment, Google Analytics, PPC, Adobe Analytics (Omniture SiteCatalyst)
- Apache, Tomcat, IIS, AWS
- WordPress, Drupal, Magento, Sitecore, DNN, Adobe Experience Manager CQ5, Jekyll

## PERSONAL PROFILE

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- Working on any web-based application fills me with a silent passion
- Play softball or indoor soccer
- Ability to manage own projects
- Love attending San Diego Padres Games
- Member of SanDiego.js – A local JavaScript user group
- Willing to pull all-nighters to get things done
- In the process of building a full-size arcade cabinet with a Raspberry Pi

## EXPERIENCE

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MedImpact Healthcare Systems, San Diego, CA  
**Software Engineer III**

04/2018 – Present

*Technologies:* HTML5, SCSS, JavaScript, jQuery, Angular, jQWidgets, DHTMLX, PL/SQL, Spring Boot, Maven  
MedImpact delivers pharmaceutical and technology-related solutions and is the nation's largest privately held pharmacy benefit manager (PBM), serving health plans, self-funded employers, and government entities.

- Worked to enhance MedImpact's Enterprise Formulary Services (EFS). A web-based software application to manage formulary, utilization management, and drug list in real-time.
- Brought in to work on CUI Negative Adjustment Tool (CNAT) initiatives and met the business timelines.
- Created an EFS Reports Application for CNAT to allow customers to self-serve consistent formulary reporting utilizing the latest technology yet stay compatible with the current EFS interface.
- Worked on a Formulary Management Platform (FMP) and decoupled from IBM's BPM platform.
- Training and setting up new staff in setting up their development environment. Mentoring development staff on Angular and other frontend frameworks.
- Built internal tools to automate what was previously a multi-team Annual Submission Process to eliminate potential financial impacts caused by errors in manual entry.

**Key projects:**

- Enterprise Formulary Services (EFS)
- EFS Reports
- Formulary Management Platform (FMP)

Tagrem, San Diego, CA  
**Senior Front-End Developer**

12/2016 – 04/2018

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**Technologies:** HTML5, SCSS, JavaScript, jQuery, AngularJS, React, PHP, PostgreSQL, Bootstrap, Shopify, WordPress, Docker

Tagrem markets itself as a full-service e-commerce agency delivering enterprise solutions for B2B & B2C.

- Maintain Serta's mattress e-commerce site, campaigns, tracking, and plugins utilizing our internal CRM system.
- Creating CMS, CRM, and eCommerce platform templates and plugins for clients like Charitable Adult Rides & Services (CARS), a non-profit organization based in San Diego dedicated to helping over 2,000 charitable organizations across the nation.
- Create AirAsia's Travel Planner utilizing Google Maps and Airline API as a custom WordPress plugin.

**Key projects:**

- Serta  
♦ <https://www.serta.com/>
- Nallah  
♦ <https://nallah.com/>

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Thermo Fisher Scientific, Carlsbad, CA  
**Front End Developer - Contract**

10/2015 – 10/2016

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**Technologies:** HTML5, LESS, JavaScript, jQuery, AngularJS, Spring Boot, JSP, Bootstrap, Brightcove, P4V, Charles Proxy, CQ5

Concluded a second contract with Thermo Fisher Scientific, a multinational biotech company.

- Consume RESTful Web Services with jQuery and AngularJS to add additional functionality to the existing e-commerce website.
- Created and maintained a custom JavaScript library for Adobe Analytics and User Tracking Functions. To help with Adobe Analytics Usage by setting up standard page variables and providing utility functions to accomplish common tasks.
- Integrate Brightcove's Video Cloud & Custom Players into Adobe's CQ5 author instance as a CQ component. You can use it to add Brightcove players, videos, and playlists to your content in three player styles: single video, with right rail playlist, & with bottom rail playlist.
- Created Related Videos plugin that pulls videos that share tag name with current video places them in a 3x3 grid end screen.

**Key projects:**

- Thermo Fisher Scientific Corporate Website  
♦ <https://www.thermofisher.com/>

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Renovate America, San Diego, CA  
**Senior Web Developer – Front End**

6/2013 – 8/2015

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**Technologies:** HTML5, SASS, JavaScript, jQuery, Kendo UI, AngularJS, Bootstrap, C# .NET MVC, Xamarin, TFS, GitHub

- Maintained close communication with the UI/UX and marketing team in an agile environment to enhance product quality, add new functionality, enhancements, and improvements to the overall website aesthetic.
- Develop the implementation of mobile-first, responsive layouts to make the changing and updating of the UI much easier throughout all web-based projects.
- Create single-page web applications that provide municipal leaders real-time insight into the environmental and economic impact of the HERO Program in their communities, featuring maps, graphs, and data.

**Key projects:**

- Renovate America Corporate Website
  - ◆ <https://www.renovateamerica.com/>
- HERO Gov Maps and Dashboard
  - ◆ <https://www.herogov.com/> (restricted)
  - ◆ <https://itunes.apple.com/us/app/hero-gov/id947057201>
  - ◆ <https://play.google.com/store/apps/details?id=com.ra.mobile.herogov.droid>

Mitchell International, San Diego, CA

2/2011 – 6/2013

**Web Developer – Corporate Marketing**

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- Webmaster and SEO Expert
- Developing, implementing, documenting and maintaining internet applications; troubleshooting problems and managing related internal systems' and applications' projects; defining and monitoring "look and feel" for all district pages, and supporting the development of secondary sites.
- Identifying & implementing innovative SEO strategies to promote site traffic growth and search ranking.

**Key projects:**

- Mitchell Corporate Website
  - ◆ <http://www.mitchell.com>

Kratos Defense & Security Solutions, San Diego, CA

7/2009 – 12/2010

**Web Developer**

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- Created and revised HTML, JavaScript, and Flash elements for e-Learning courseware for a variety of clients in the public and private sector, including Government/Military.
- Worked off storyboards to develop custom web-based training.
- Go through quality assurance processes to ensure site design integrity and quality control consistency.

**Key projects:**

- Internal Revenue Service (IRS)
  - ◆ <http://www.irs.gov/>

JHG, San Diego, CA

5/2007 – 7/2009

**Web Developer**

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- San Diego-based digital marketing firm. Developed functions, scripts, and reports that were instrumental to the success of high-priority development projects.
- Played a pivotal role in helping write marketing plans, creative campaigns, and online, offline, and mobile initiatives.
- Expert knowledge of CSS, building sites with minimal/table-less CSS XHTML, cross-browser compatibility, and email clients.
- Used Flash, HTML/CSS, JavaScript, and Ajax to utilize new media techniques to create interactive sites.
- Worked with a variety of code libraries and programming styles to optimize SEO techniques with text behind Flash, JavaScript, sIFR heading tags, and suckerfish-based dropdown.
- Created email templates for such clients as Yahoo!, Verizon, and Qualcomm and am aware of their requirements.

**Key projects:**

- Yahoo! Fantasy Sports – Football, Baseball, Basketball, and Hockey Fantasy Sports Flash banner ads
- Bills in Toronto – Taking NFL across the border to Canada - Web Developer

Directed Electronics, Vista, CA

11/2006 – 3/2007

**Web Developer – IT Applications (Flash Developer) - Contract**

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- Web Developer, Flash & ActionScript Development

- Created Flash and ActionScript technology demo that acts and works just like the actual security devices.
- Created all the images of devices shown in the Viper and Clifford sites and the images for the e-commerce site directedstore.com.

**Key projects:**

- <http://www.viper.com>
- <http://www.pythoncarssecurity.com>
- <http://www.clifford.com>
- <http://www.clifford.co.uk>

San Diego County Hispanic Chamber of  
Commerce, San Diego, CA  
**Information Technology Project Coordinator**

6/2005 – 9/2006

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- Maintained the organization’s multiple workstations and servers for the entire 12th floor of the World Trade Center – San Diego.
  - Maintained and upgraded the [www.sdchcc.com](http://www.sdchcc.com) website and online applications.
  - Graphic design and photographic work for events
  - Updated database services

## **EDUCATION & TRAINING**

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University of California San Diego Extension, San Diego, CA  
**C# Programming**

8/2012-2014

Palomar College, San Marcos, CA  
**Oracle DBA, Cisco Networking (CCNA), Windows Server/Client**

2005-2010

Art Institute of California – Orange County, Santa Ana, CA  
**Associate of Science, Major in Media Arts - Web Design & Interactive Media**

4/2004