

Rafael 'Esko' Cruzeta II

Escondido, CA

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FRONTEND ENGINEER

Software Engineer specializing in front-end development with extensive experience developing and supporting next-generation web solutions for Verizon, AT&T Mobile, Qualcomm, and Yahoo Fantasy Sports. I am currently with MedImpact Healthcare Systems, a pharmacy benefit manager. Comfortable utilizing a variety of JavaScript Framework libraries plus an assortment of technologies, including Web Servers, Windows, Mac, and Linux (RHEL, Ubuntu). Competencies include:

JavaScript Developer | Data Analysis | Software Engineer | Frontend Developer
Web Developer | Process Improvement | Risk Analysis | Troubleshooting

TECHNICAL SKILLS

- JavaScript, TypeScript, Angular, AngularJS, React, Node.js, Telerik Kendo UI, jQuery
- HTML5, SASS(scss), LESS, Table-less CSS
- A11y, 508, ADA, WCAG Compliance
- Maven, Grunt, Gulp, Bower, NPM
- ASP.NET MVC C#, Spring Boot
- Oracle PLSQL, MSSQL, MySQL, PostgreSQL
- IntelliJ IDEA, Visual Studio, Sublime Text
- TFS, Git, GitHub, Bitbucket, Perforce (P4V), Jenkins, AWS CodePipeline, CircleCI
- Adobe Creative Suite (Photoshop, Illustrator, etc.)
- Xamarin (iOS and Android), PhoneGap
- SEO, Segment, Google Analytics, PPC, Adobe Analytics (Omniture SiteCatalyst)
- Apache, Tomcat, IIS, AWS
- WordPress, Drupal, Magento, Sitecore, DNN, SharePoint, Adobe Experience Manager CQ5

PROFESSIONAL EXPERIENCE

MedImpact Healthcare Systems, San Diego, CA

4/2018 – Present

Software Engineer III

Brought in to create CUI Negative Adjustment Tool (CNAT) initiatives and met business timelines.

Key projects: Enterprise Formulary Services (EFS); EFS Reports; Formulary Management Platform (FMP)

- Enhanced MedImpact's Enterprise Formulary Services (EFS). A web-based software application to manage formulary, utilization management, and drug list in real-time.
- Created an EFS Reports Application for CNAT to allow customers to self-serve consistent formulary reporting utilizing the latest technology yet stay compatible with the current EFS interface.
- Worked on a Formulary Management Platform (FMP) and decoupled from IBM's BPM platform.
- Trained new staff in setting up development environments. Mentoring development staff on Angular and other frontend frameworks.
- Built internal tools to automate what was previously a multi-team Annual Submission Process to eliminate potential financial impacts caused by errors in manual entry.

Tagrem, San Diego, CA

12/2016 – 4/2018

Senior Front-End Developer

Maintain Serta's mattress e-commerce site, campaigns, tracking, and plugins utilizing our internal CRM system.

Key projects: Serta; <https://www.serta.com/>; Nallah; <https://nallah.com/>

- Created CMS, CRM, and eCommerce platform templates and plugins for clients like Charitable Adult Rides and Services (CARS), a non-profit organization based in San Diego dedicated to helping over 2,000 charitable organizations across the nation.
- Create AirAsia's Travel Planner utilizing Google Maps and Airline API as a custom WordPress plugin.

Thermo Fisher Scientific, Carlsbad, CA**10/2015 – 10/2016****Front End Developer - Contract**

Concluded a second contract with Thermo Fisher Scientific, a multinational biotech company.

Key projects: Thermo Fisher Scientific Corporate Website; www.thermofisher.com/

- Consumed RESTful Web Services with jQuery and AngularJS to add additional functionality to the existing e-commerce website.
- Created and maintained a custom JavaScript library for Adobe analytics and user tracking functions. Helped with Adobe analytics usage by setting up standard page variables and providing utility functions to accomplish common tasks.
- Integrated Brightcove's Video Cloud and Custom Players into Adobe's CQ5 author instance as a CQ component, used to add Brightcove players, videos, and playlists to content in 3 player styles.
- Created a related videos plugin that pulled videos that shared tag names with current videos and places them on a 3x3 grid end screen.

Renovate America, San Diego, CA**6/2013 – 8/2015****Senior Web Developer – Front End**

Maintained close communication with the UI/UX and marketing team in an agile environment to enhance product quality and add new functionality, enhancements, and improvements to the overall website aesthetic.

Key projects: Renovate America Corporate Website; HERO Gov Maps and Dashboard

- Developed implementation of mobile-first, responsive layouts to make the changing and updating of the UI much more accessible throughout all web-based projects.
- Created single-page web applications that provide municipal leaders real-time insight into the environmental and economic impact of the HERO Program in their communities, featuring maps, graphs, and data.

Mitchell International, San Diego, CA**2/2011 – 6/2013****Web Developer – Corporate Marketing**

As Webmaster and SEO Expert, developed, implemented, documented, and maintained internet applications.

Troubleshoot problems and manage related internal systems and applications' projects.

Key projects: Mitchell Corporate Website (www.mitchell.com)

- Defined and monitored "look and feel" for all district pages and supported development of secondary sites.
- Identified and implemented innovative SEO strategies to promote site traffic growth and search ranking.

Kratos Defense and Security Solutions, San Diego, CA**7/2009 – 12/2010****Web Developer**

Created and revised HTML, JavaScript, and Flash elements for e-Learning courseware for various clients in the public and private sector, including Government and the Military.

Key projects: Internal Revenue Service (IRS); <http://www.irs.gov/>

- Worked off storyboards to develop custom web-based training.
- Conducted quality assurance processes to ensure site design integrity and quality control consistency.

JHG, San Diego, CA**5/2007 – 7/2009****Web Developer**

Developed functions, scripts, and reports instrumental to the success of high-priority development projects.

Key projects: Yahoo! Fantasy Sports – (Football, Baseball, Basketball, and Hockey Fantasy Sports Flash banner ads); Bills in Toronto – Taking NFL across the border to Canada - Web Developer

- Played a pivotal role in helping write marketing plans, creative campaigns, and mobile initiatives.
- Created email templates for such clients as Yahoo!, Verizon, and Qualcomm

EDUCATION | TRAINING**C# Programming**

University of California San Diego Extension, San Diego, CA

Oracle DBA, Cisco Networking (CCNA), Windows Server-Client

Palomar College, San Marcos, CA

Associate of Science, Major in Media Arts - Web Design and Interactive Media

Art Institute of California – Orange County, Santa Ana, CA